Talladega, AL. - Legendary sportscaster Mr. Eli Gold, who has served as the radio play-by-play “voice” of the University of Alabama Crimson Tide since 1988, will be the keynote speaker at the annual Talladega College Athletic Awards Ceremony on Thursday, April 26, 6 p.m., in DeForest Chapel. The event is free and open to the public.

Mr. Gold was born and raised in Brooklyn, New York. He started his sports broadcasting career in 1972, working as a weekend sports reporter with the Mutual Broadcasting System. He has handled various play-by-play assignments over the years, including 12 years as a professional hockey announcer in the Eastern, North American, Southern, American and Central Hockey Leagues as well as the World Hockey Association (Birmingham Bulls) and the National Hockey League (St. Louis Blues and Nashville Predators).

For 41 years he was a member of NASCAR’s Motor Racing Network (MRN), which broadcasts NASCAR racing events over a 600 station radio network. He served as a play-by-play announcer for CBS Sports, NBC Sports, ESPN and TNN Motorsports in their coverage of NASCAR racing. In addition, he hosted a weekly, nationally syndicated, radio call-in show about NASCAR racing. “NASCAR Live” was heard on over 450 of MRN’s radio affiliates.

Mr. Gold handles the play-by-play of National Football League (NFL) games, post-season college football bowl, and all-star games for Sports USA, a national radio networks that offers live, syndicated coverage of the NFL. He also covers Alabama baseball, softball, soccer, volleyball and women’s basketball on the SEC Television Network.

Mr. Gold is a five-time Alabama Sportscaster of the Year award recipient. He was inducted into the State of Alabama Sports Hall of Fame in 2014 and was inducted in to the University of Alabama Hall of Fame in 2016.

About Talladega College

The oldest private Historically Black College in Alabama, Talladega College was founded in 1867 by two former slaves, William Savery and Thomas Tarrant. Talladega College is the home of the renowned Hale Woodruff Amistad Murals, which received rave reviews from The New York Times during a three year, eight-museum tour.